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Mark: ALS ICE BUCKET CHALLENGE

ALS Ice Bucket Challenge

US Serial Number: 86375305
Application Filing Date: Aug. 22, 2014
Filed as TEAS Plus: Yes
Currently TEAS Plus: Yes
Register: Principal
Mark Type: Service Mark
Status: New application will be assigned to an examining attorney approximately 3 months after filing date.
Status Date: Aug. 26, 2014

Mark Information

Mark Literal Elements: ALS ICE BUCKET CHALLENGE
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Charitable fundraising
International Class(es): 036 - Primary Class
U.S Class(es): 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Aug. 04, 2014
Use in Commerce: Aug. 04, 2014

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: AMYOTROPHIC LATERAL SCLEROSIS ASSOCIATION
Owner Address: Suite 250
1275 K Street NW
Washington, DISTRICT OF COLUMBIA 20005
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Richard M. Miller
Attorney Primary Email Address: miller@evw.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: RICHARD M. MILLER
EATON & VAN WINKLE LLP
3 PARK AVENUE
16TH FLOOR

NEW YORK, NEW YORK 10016
UNITED STATES

Phone: (609) 203-1905

Fax: (212) 779-9928

Correspondent e-mail: miller@evw.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: NEW APPLICATION PROCESSING

Date in Location: Aug. 26, 2014

ALS Ice Bucket Challenge



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Generosity Continues with Ice Bucket Donations Reaching \$41.9 Million

Ice Bucket Challenge Still Going Strong: \$31.5 Million in Donations to The ALS Association

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OUR MISSION: Leading the fight to treat and cure ALS through global research and nationwide advocacy while also empowering people with Lou Gehrig's Disease and their families to live fuller lives by providing them with compassionate care and support.



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Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86375305

Filing Date: 08/22/2014

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	ALS Ice Bucket Challenge
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	ALS Ice Bucket Challenge
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	AMYOTROPHIC LATERAL SCLEROSIS ASSOCIATION
INTERNAL ADDRESS	Suite 250
*STREET	1275 K Street NW
*CITY	Washington
*STATE (Required for U.S. applicants)	District of Columbia
*COUNTRY	United States

*ZIP/POSTAL CODE (Required for U.S. applicants only)	20005
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	036
*IDENTIFICATION	Charitable fundraising
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/04/2014
FIRST USE IN COMMERCE DATE	At least as early as 08/04/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-38122191234-221125014 . 00032263.PDF
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\863\753\86375305\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	Homepage from Applicant's website bearing prominent reference to mark
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Richard M. Miller

FIRM NAME	Eaton & Van Winkle LLP
INTERNAL ADDRESS	16th Floor
STREET	3 Park Avenue
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10016
PHONE	(609) 203-1905
FAX	(212) 779-9928
EMAIL ADDRESS	rmiller@evw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Richard M. Miller
FIRM NAME	Eaton & Van Winkle LLP
INTERNAL ADDRESS	16th Floor
*STREET	3 Park Avenue
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE	10016
PHONE	(609) 203-1905
FAX	(212) 779-9928
*EMAIL ADDRESS	rmiller@evw.com
* AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275

*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Richard M. Miller/
* SIGNATORY'S NAME	Richard M. Miller
* SIGNATORY'S POSITION	Attorney of record, NY and NJ bar member
SIGNATORY'S PHONE NUMBER	(609) 203-1905
* DATE SIGNED	08/22/2014

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86375305

Filing Date: 08/22/2014

To the Commissioner for Trademarks:

MARK: ALS Ice Bucket Challenge (Standard Characters, see [mark](#))

The literal element of the mark consists of ALS Ice Bucket Challenge.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, AMYOTROPHIC LATERAL SCLEROSIS ASSOCIATION, a corporation of Delaware, having an address of

Suite 250,
1275 K Street NW
Washington, District of Columbia 20005
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 036: Charitable fundraising

In International Class 036, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/04/2014, and first used in commerce at least as early as 08/04/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Homepage from Applicant's website bearing prominent reference to mark.

Original PDF file:

[SPE0-38122191234-221125014 . 00032263.PDF](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

The applicant's current Attorney Information:

Richard M. Miller of Eaton & Van Winkle LLP
16th Floor
3 Park Avenue
New York, New York 10016
United States

The applicant's current Correspondence Information:

Richard M. Miller
Eaton & Van Winkle LLP
16th Floor
3 Park Avenue
New York, New York 10016
(609) 203-1905(phone)
(212) 779-9928(fax)
rmiller@evw.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Richard M. Miller/ Date Signed: 08/22/2014
Signatory's Name: Richard M. Miller
Signatory's Position: Attorney of record, NY and NJ bar member

RAM Sale Number: 86375305
RAM Accounting Date: 08/25/2014

Serial Number: 86375305

Internet Transmission Date: Fri Aug 22 22:22:27 EDT 2014

TEAS Stamp: USPTO/FTK-38.122.191.234-201408222222279

32291-86375305-50063d2696fabde6847fc5463

a2d0e3a8da8a8fffe3ac609d3ed8c22d5d56839a

ac-DA-6715-20140822221125014128

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